

We can help you achieve your marketing objectives by building bespoke sponsorship packages that are tailored to suit your individual requirements and budget.

A comprehensive range of sponsorship opportunities are available at the 2008 exhibition including:

- ✂ Conference Sponsorship at Middle East Electricity ✂ Registration Areas ✂ Seminar Rooms
- ✂ The Official Middle East Electricity Show Guide ✂ The Middle East Electricity Website
- ✂ The Middle East Electricity Exhibitor Party & Gala Dinner ✂ Outdoor Exhibits
- ✂ Lighting at Middle East Electricity Electronic Newsletters
- ✂ Water at Middle East Electricity Electronic Newsletters
- ✂ Plasma Screens ✂ Banners ✂ Signage and much more

Sponsorships increase the attraction of your target audience by 104%

Source: A Centre for Exhibition Industry Research (CEIR) report, Power of Exhibitions II, conducted by the Deloitte & Touche Group.

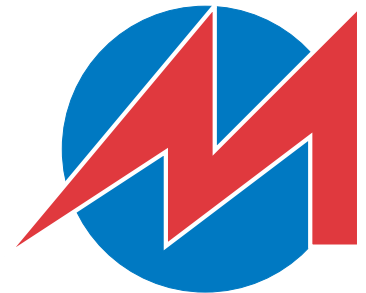
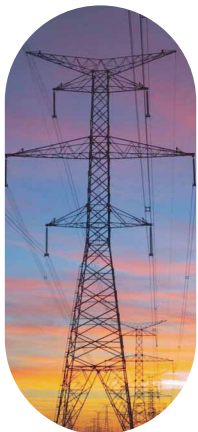


Sponsorship Opportunities at Middle East Electricity 2008

Do you use your most powerful marketing weapon as much as you should?

10-13 February 2008

Dubai International Exhibition Centre
United Arab Emirates



MIDDLE EAST ELECTRICITY
Exhibition & Conferences

Rated by exhibitors and visitors as the leading energy event of its kind in the world

The essential, comprehensive showcase for the Power Generation, Lighting, Water, Gas and New & Renewable Energy Sectors

Supported by: Federal Electricity And Water Authority
United Arab Emirates



Ministry Of Energy
United Arab Emirates



Availability is on a strictly first come, first served basis

The Power Behind The Middle East Energy Industry

Tailor made packages are available to suit your budget

For full details, please contact the Middle East Electricity Team:

Tel: +971 4 3365161

Fax this completed form to: +971 4 3353526

E-mail: meelectricity@iirme.com

Please contact me to discuss sponsorship opportunities at Middle East Electricity 2008 (I am interested in

Name: _____ Position: _____

Company: _____ Product Sector: _____

Address: _____

Country: _____ Tel: _____

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www.middleeastelectricity.com/sponsorship

Organised by: IIR Middle East, PO Box 28943, Dubai, United Arab Emirates

